

TOP PRIORITY



No. SO (SE-III) 5-72/2014
GOVERNMENT OF THE PUNJAB
SCHOOL EDUCATION DEPARTMENT
Dated Lahore the, 11th March, 2014

To

1. All the District Coordination Officers, in Punjab.
2. All the Executive District Officers (Edu), in Punjab.
3. All the District Monitoring Officers, in Punjab.
4. All the District Education Officers, in Punjab.
5. All the Dy. District Education Officers, in Punjab.
6. All the Assistant Education Officers, in Punjab.
7. All the Head Teachers of Govt. Schools, in Punjab.

Subject:-ENROLMENT EMERGENCY CAMPAIGN-2014

The Government has decided to achieve 100% enrolment of children of age group 5-16 years and to ensure their retention. The Chief Minister Punjab is launching Enrolment Emergency Campaign-2014 on April 2, 2014. All the DCOs will inaugurate the campaign in their districts, on April 2, 2014.

2. The Government has set a target to enroll 3998000 Out of School Children (OSCs) of age group 5-9 years. District-wise break-up of targets for enrollment of children is at **(Annex-A)**. The Enrollment Emergency Campaign will commence from April 1, 2014 and will continue upto 31.10.2014.

3. The Head Teachers shall ensure to start admission of the students w.e.f. 1st April, 2014. The Head Teachers shall place banners regarding admission opening under Enrollment Emergency Campaign at the prominent places w.e.f. 15.03.2014.

A handwritten signature in black ink, appearing to be 'JL' or similar.

4. A One Day Workshop of the EDOs (Edu) and DEOs who were nominated as DEO(Enrollment) for "Enrollment Emergency Campaign" from each district has been scheduled to be held on **20.03.2014 at 10.00 AM** at Directorate of Staff Development, Wahdat Colony, Lahore.

5. A One Day Training of 79 selected Master Trainers from 14 districts Bahawalnagar, Bahawalpur, Bhakkar, D.G.Khan, Faisalabad, Khanewal, Lahore, Lodhran, Multan, Muzaffargarh, Pakpattan, R.Y. Khan, Rajanpur and Vehari has been scheduled to be held on **26.03.2014 at 10.00 AM** at Directorate of Staff Development, Wahdat Colony, Lahore.

6. EDO (Edu), DEOs including DEO (Enrollment), Dy. DEOs and AEOs shall be responsible to make effective training of PSTs for enrollment of "Out of School Children (OSC)". Door to door campaign for enrollment by the teachers will be carried out for April 14-20, May 5-9 and May 19-21, 2014.

7. Door to door survey of Out of School Children will be carried out by the teachers in the respective feeding areas of their schools from 1st August to 10th August, 2014.

8. Audit Team of each Tehsil comprising of Dy. DEO concerned and AEOs shall monitor Enrollment Emergency Campaign at Tehsil level.

9. EDO (Edu) will coordinate and supervise the Campaign and take review weekly meetings of DEOs, Dy. DEOs, AEOs and Head Teachers of High and Higher Secondary Schools. Further, DEO (SE) and DEO (Enrollment) shall also monitor the Enrollment Emergency Campaign at district level.

10. EDO (Edu) will submit progress of enrollment of Out of School Children on daily basis to the DPIs. The Director

Public Instruction (SE/EE), Punjab, Lahore shall submit consolidated progress of enrollment of all districts on the prescribed format to the Department on daily basis.

11. Public awareness is an important component of this drive and the PMIU & EDOs (Edu) are required to make best use of electronic and print media. Posters, banners, public awareness walks and coordination with parents / local community are made. Social mobilization is an important component of Enrolment Emergency Campaign-2014. UNICEF, NCHD and EDOs (Edu) are requested to coordinate and take necessary steps to support the campaign.

12. National Commission for Human Development (NCHD) will also arrange public awareness walks at village, union council, Markaz and Tehsil level using banners, posters provided by UNICEF.

13. Third Party Validation based on **Head count of students** will be conducted.


12.3.14
SECRETARY SCHOOL EDUCATION

No. & date even.

A copy is forwarded for information and necessary action to the:

1. All the Divisional Commissioner, in Punjab.
2. Program Director, PMIU, Punjab, Lahore.
3. Program Director, DSD, Punjab, Lahore with the request to arrange trainings for 20.03.2014 and 26.03.2014 through financial support of UNICEF.
4. Director Public Instruction (SE), Punjab, Lahore.
5. Director Public Instruction (EE), Punjab, Lahore.

6. Education Specialist, UNICEF, Lahore office with the request to provide Teacher Enrollment Hand Books (40000) and other training materials.
7. Brig ® Abdul Basit Rana, Director Operation, National Commission for Human Development (NCHD) Punjab, 31 Cavalary Ground, Officers Colony, Main Walton Road, Lahore.


SECTION OFFICER (SE-III)

CC:

1. Principal Secretary to Chief Minister, Punjab.
2. PSO to Chief Secretary, Punjab.
3. PS to Secretary School Education.
4. PA to Additional Secretary (Schools)
5. PA to Additional Secretary (ER)

District-wise break-up of targets for enrollment of children (Annex-A)

Sr. #	Districts	Targets
1	Attock	45000
2	Bahawalnagar	120000
3	Bahawalpur	150000
4	Bhakkar	65000
5	Chakwal	30000
6	Chiniot	50000
7	D.G.Khan	150000
8	Faisalabad	280000
9	Gujranwala	155000
10	Gujrat	83000
11	Hafizabad	40000
12	Jhelum	40000
13	Jhang	110000
14	Kasur	105000
15	Khanewal	130000
16	Khushab	80000
17	Lahore	290000
18	Layyah	70000
19	Lodhran	55000
20	M.B.Din	45000
21	Minawali	50000
22	Multan	180000
23	Muzaffargarh	230000
24	Nankana Sahib	55000
25	Narowal	50000
26	Okara	110000
27	Pakpattan	65000
28	R.Y.Khan	210000
29	Rajanpur	140000
30	Rawalpindi	120000
31	Sahiwal	100000
32	Sargodha	140000
33	Sheikhupura	125000
34	Sialkot	125000
35	T.T.Singh	85000
36	Vehari	120000
	Total Children	3998000