No SO(A-I)1-74/2009(P-I)
GOVERNMENT OF THE PUNJAB
SCHOOL EDUCATION DEPARTMENT
Dated Lahore the 08th April, 2025

To

All Chief Executive Officers (DEAs),
in Punjab.

Subject: **PROVINCE-WIDE CELEBRATIONS OF PUNJAB CULTURE DAY 2025 (APRIL 14TH 2025)**

I am directed to **encloso** herewith a copy of letter bearing No SO.CUL(INF)1-6/2010(V-I) dated 03.04.2025 received from Section Officer (Culture), Govt. of the Punjab, Information and Culture Department alongwith a copy of this department's earlier letter of even number dated 11.03.2025 on the subject captioned above.

2. I am further directed to intimate you that events / activities on account of celebrations of Punjab Culture Day 2025 has been revised by the Competent Authority and re-scheduled to be held on **14th April, 2025** instead of 14th March, 2025 as per following programme:

SR. NO.	PROGRAMME / ACTIVITY	ACTION BY
1.	Wearing cultural dresses / turbans / chunri	They will wear cultural dresses / turbans / chunri on **14th April, 2025** and upload their pictures on their official web pages and social media
2.	Holding of events and wearing of traditional dresses by school / college / university students on Punjab Culture Day	

3. Foregoing in view, I am directed to request you to disseminate the **revised** schedule amongst field formations working under your jurisdiction for strict adherence and make ensure its compliance alongwith pictorial evidence of the event / activities on official web site / pages / WhatsApp groups and social media thereof.

(AHMAD BILAL KHAN)
SECTION OFFICER (ACAD-I)
08/04/2025

CC:

1. The Deputy Director (Monitoring), SED with the request to upload the same on official website of School Education Department and Whatsapp group for general information.
2. Section Officer (General), School Education Department
3. Section Officer (Culture), Information & Culture Department, Government of the Punjab with reference to his letter dated 03.04.2025.
4. PS to Secretary, School Education Department.
5. PS to Special Secretary, School Education Department.
6. PS to Special Secretary, School Education Department, South Punjab.
7. PS to All Additional Secretaries, School Education Department.
8. PA to Deputy Secretary (Acad), School Education Department.

CamScanner

No SO(A-I)1-74/2009(P-I)
GOVERNMENT OF THE PUNJAB
SCHOOL EDUCATION DEPARTMENT
Dated Lahore, the 11th March, 2025

To

All Chief Executive Officers (DEAs),
in Punjab.

Subject: **PROVINCE-WIDE CELEBRATIONS OF PUNJAB CULTURE DAY 2025 (MARCH 14TH 2025)**

I am directed to **enclose** herewith a copy of letter No.SO.CUL(INF)1-6/2010(V-I) dated 05.03.2025 alongwith its enclosure i.e. programme of activities received from Section Officer (Culture), Government of the Punjab, Information and Culture Department, on the subject captioned above.

2. I am further directed to request you to comply with the following directions to celebrate Punjab Culture Day scheduled to be held on **14th March, 2025** in letter and spirit, under intimation to this department.

SR. NO.	PROGRAMME / ACTIVITY	ACTION BY
1.	Wearing cultural dresses / turbans / chunri	They will wear cultural dresses / turbans / chunri on 14.03.2025 and upload their pictures on their official web pages and social media
2.	Holding of events and wearing of traditional dresses by school / college / university students on Punjab Culture Day	

3. I am also directed to request you to disseminate these instructions to the field formation working under your jurisdiction for implementation and ensure its compliance in letter and spirit alongwith pictorial evidence of the event on official web pages and social media.

(AHMAD BILAL KHAN)
SECTION OFFICER (ACAD-I)

CC:

1. Section Officer (General), School Education Department
2. Section Officer (Culture), Information & Culture Department w.r. to above mentioned letter.
3. PS to Secretary, School Education Department.
4. PS to Special Secretary, School Education Department.
5. PS to Special Secretary, School Education Department, South Punjab.
6. PS to All Additional Secretaries, School Education Department.
7. PA to Deputy Secretary (Acad), School Education Department.

CamScanner

NO.SO.CUL(INF)1-6/2010(V-I)
GOVERNMENT OF THE PUNJAB
INFORMATION & CULTURE DEPARTMENT

Dated Lahore, the 03rd April, 2025

To

1. The Senior Member Board of Revenue, Punjab.
2. The Chairman P&D Board, Punjab.
3. The Inspector General of Police, Punjab Lahore with the request to circulate amongst field formations under his administrative control.
4. All the Administrative Secretaries to Government of the Punjab with the request to circulate amongst Special Institutions, Attached Departments, Authorities, Autonomous and Semi-Autonomous Bodies under their administrative control.
5. All the Divisional Commissioners in Punjab.
6. The Director General, Public Relations, Punjab, Lahore.
7. The Executive Director, Punjab Council of the Arts, Lahore.
8. The Executive Director, Lahore Arts Council, Lahore.
9. The Director General, Punjab Institute of Language, Art & Culture, Lahore.
10. All the Deputy Commissioners in Punjab.

Subject:- **PROVINCE-WIDE CELEBRATIONS OF PUNJAB CULTURE DAY 2025 (APRIL 14th 2025)**

I am directed to refer to the subject cited above and to convey the following directions of the competent authority to celebrate Punjab Culture Day on 14th April, 2025 by all concerned in a befitting manner:-

Sr. No.	Programme/ Activity	Action by
1.	Wearing cultural dresses / turbans / chunri	All Heads of Administrative Departments / Attached departments / autonomous bodies and authorities / Commissioners / DCs / ACs / Regional Police Officers/ CCPO/ CPOs/ DPOs / SDPOs / Divisional, District & Tehsil Heads of line departments. They will wear cultural dresses / turbans / chunri on 14th March and upload their pictures on their official web pages and social media.
2.	Punjabi Mushaira and Naat at PILAC and Divisional / District Arts Councils	Punjab Institute of Language Art & Culture (PILAC) and Punjab Council of the Arts (PUCAR).

03.04.25

CamScanner

CamScanner

4.	FM 'Punjab Rung' special transmission	Punjab Institute of Language, Art & Culture
5.	Media Coverage	DGPR
6.	Holding of events and wearing of traditional dresses by school / college / university students on Punjab Culture Day	School Education Department (SED) and Higher Education Department (HED)

03.04.25

SECTION OFFICER (CULTURE)

No. & Date Even:-

A copy is forwarded for information and further necessary action to:-

1. The Principal Secretary to Governor, Punjab.
2. The Principal Secretary to Chief Minister, Punjab.
3. PSO to Minister for Information & Culture, Punjab.
4. PSO to Chief Secretary, Punjab.
5. PSO to Additional Chief Secretary, Punjab.
6. PSO to Secretary, Information & Culture Department
7. PA to Additional Secretary (Culture), Information & Culture Department
8. PA to Deputy Secretary (P & C), Information & Culture Department

SECTION OFFICER (CULTURE)

CamScanner

CamScanner