



Dated: January 27, 2021

No. PMS/Misc-1/-2020

1. All Chief Executive Officers, DEAs
2. All District Monitoring Officers
3. All District Education Officers (Elementary-Male)
4. All District Education Officers (Elementary- Female)
5. All District Education Officers (Secondary)
6. All Principals/Headmasters of Secondary/Elementary/Primary in Punjab

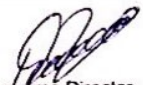
**Subject: DISPLAY OF BANNERS & POSTERS FOR SCHOOL
ENROLMENT DRIVE**

Please refer to correspondence on the subject.

2. As you are aware of the fact that the present government is taking all out measures not only to provide high quality education but also taking strenuous measures to provide access to education to all children particularly the out of school children i.e. missed out, dropped out, never gone to school. In this connection, the Govt. has taken numerous initiatives all over the Punjab under various programmes.

3. In this regard, in order to make aware the masses, and to engage the communities through School Councils, it has been decided by the Minister for School Education and Secretary, School Education Department that each & every school will display banners and posters on enrolment drive and COVID-19 SOPs in the vicinity of Public Schools. The material and design of the banners to be displayed by each school are being sent to CEOs and DMOs through email. Each school will arrange printing of the banners and posters of the same material, four colour and design and display these banners, posters and flexes on January 31, 2021 on the front walls of the schools and appropriate places and will charge the expenditure to the Non-Salary Budget of each School Councils. The Minister for School Education and Secretary, SED will launch the enrolment drive on 1st February, 2021. The markaz-wise and high school-wise detail of Out Of School Children will be shared subsequently.

4. All the CEOs are requested to ensure compliance of the above instructions as well as instructions contained in the manual for material sent via email meticulously without fail.


Programme Director
PMIU-PESRP

CC:

1. All Divisional Commissioners in Punjab
2. All Deputy Commissioners in Punjab
3. PSO to Minister for School Education
4. PSO to Secretary, School Education Department