

TOP PRIORITY



No. SO (SE-III) 2-26/2010  
**GOVERNMENT OF THE PUNJAB**  
**SCHOOL EDUCATION DEPARTMENT**  
Dated Lahore the, 18<sup>th</sup> July, 2013

To

1. The Secretary to Govt. of the Punjab, Higher Education Department, Lahore.
2. The Secretary to Govt. of the Punjab, Literacy & NFBE Department, Lahore.
3. The Director Public Instruction (Colleges), Punjab, Lahore.
4. The Director Public Instruction (SE), Punjab, Lahore.
5. The Director Public Instruction (EE), Punjab, Lahore.
6. All the Executive District Officers (Edu), in Punjab.

**Subject: -ENROLMENT EMERGENCY CAMPAIGN-2013**

The Government of the Punjab has decided to achieve 100% enrolment of children of age group 5-16 years. Two million children of age 5-9 years are reported out of school in Punjab. The Chief Minister Punjab is launching Enrolment Emergency Campaign-2013 for achieving 100% enrolment of children of age group 5-16 years on 14<sup>th</sup> August, 2013.

2. The Department has already taken the following steps in this regard:

- i. District Action Plan and Provincial Action Plan under Universal Primary and Secondary Education Campaign-2013 have already been conveyed to all the DCOs and EDOs (Edu), in Punjab through letter of even number dated 11.02.2013 (**Annex-A**);
- ii. The door to door household survey of out of school children conducted by the teachers in feeding areas of their schools from 23.02.2013; and
- iii. The 1<sup>st</sup> phase of the Campaign has been completed by 31<sup>st</sup> May 2013 and its second phase (**Enrolment Emergency Campaign**) will start from 14<sup>th</sup> August 2013 to onward.

### 3. Enrolment Emergency Campaign

- i. 2.4 million Children (5-9 years olds) are reported out of school children on the basis of Nielsen Household Survey December 2012. District-wise break up is at **Annex-B**.
- ii. A One Day Workshop of the DEOs who were nominated for "Enrolment Emergency Campaign" for each district was conducted on 26.06.2013 at Directorate of Staff Development, Wahdat Colony, Lahore by the Mckinsey Delivery Team.
- iii. A One Day Training of 132 selected Master Trainers from 35 Tehsils of 14 districts Bahawalnagar, Bahawalpur, Bhakkar, D.G.Khan, Faisalabad, Khanewal, Lahore, Lodhran, Multan, Muzaffargarh, Pakpattan, R.Y. Khan, Rajanpur and Vehari has also been conducted by the Mckinsey Delivery Team on 04.07.2013 at Directorate of Staff Development, Wahdat Colony, Lahore.

*J. Mus.* 4. The DPI (EE) and DPI (SE) shall ensure that

- i. 100% Enrolment of Out of School Children (5-9 years ) in schools;
- ii. 100% retention of enrolled students;
- iii. 100% re-admission of students (5-16 years) who left schools without completing / passing terminal exams in their respective classes if his/her age is according to the students of the class; and
- iv. Coordinate with DEOs enrolment throughout the Campaign.

5. The EDO(Edu), DEO(SE), DEOs (EE-M/W), Dy.DEOs (M/F), AEOs (M/F) and Head teachers concerned will be equally

responsible in their jurisdiction to ensure 100% enrolment, 100% retention of enrolled students and 100% re-admission of students (5-16 years) who left schools.

6. Training of 20,000 teachers for enrolment of Out of School Children will be conducted in 35 Tehsils on 12<sup>th</sup> and 13<sup>th</sup> August, 2013. Teachers will be provided on "Enrolment Handbook" during the training.

7. Additional Secretary (Schools) held a meeting with DPI(Colleges), DPI (SE) and DPI (EE) on 08.07.2013, following decisions were made:

- i. 8212 male Lecturers will supervise training activities, enrolment campaign and furnish report regarding how many Out of School Children were enrolled in the schools as per household survey;
- ii. The Deputy Director (Colleges) and EDO(Edu) will jointly allocate areas and schools to the lecturers; and
- iii. The Deputy Director (Colleges) will also prepare data at district level.

8. Additional Secretary (Schools) held another meeting with Additional Secretary (Literacy) on 11.07.2013, following decisions were made:

- i. Children who are in age group 9-16 years and never enrolled in any schools, the Literacy & Non-formal Basic Education Department will enroll them in Literacy Centers;
- ii. The School Education Department will provide books to the Literacy Department as per its district-wise demand; and
- iii. The Literacy & NFBE Department will submit its demand to the School Education Department.



9. The EDO (Edu), Director Colleges and DMO will jointly furnish report regarding Enrolment of Out of School Children by 15.11.2013.

  
SECTION OFFICER (SE-III)

**No. & date even.**

A copy is forwarded for information and n/a to the

1. All the Divisional Commissioner, in Punjab.
2. Program Director, PMIU, Punjab, Lahore.
3. All the District Coordination Officers, in Punjab.

  
SECTION OFFICER (SE-III)

**CC.**

1. Principal Secretary to Chief Minister, Punjab.
2. PSO to Chief Secretary, Punjab.
3. PS to Secretary School Education.
4. PA to Additional Secretary (Schools)
5. PA to Additional Secretary (ER)
6. PA to Deputy Secretary (SE)
7. PA to Deputy Secretary (EE)